

# Economic impact of improving parlor performance

Parlor performance & milk production 1,100 cow herd			
Reduced time / milking	Additional resting time	Additional milk / day	Benefit per month
¼ hr	2/3 hr	2.25	\$12,622 (\$151,464)
½ hr	1.5 hrs	4.5	\$25,245 (\$302,940)

- Cows will spend more time lying down
- More milk and profits
- Improved labor efficiency
- More work can get done

Assuming milk price @ \$17

Assuming 3 extra # of milk for every extra hour of rest (Hill & Grant, JDS, 2007)